



# Zonta International District 13

*Advancing the Status of Women Worldwide*

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## NEW BIENNIUM, NEW GOALS

To start the Zonta International Biennium 2008 - 2010, the Goals to which we will all be working are as follows:

### **SERVICE :**

To provide mission-focused service combined with advocacy for effective outcomes.

### **ADVOCACY :**

To be advocates and opinion leaders on women's issues and to work with likeminded organisations to achieve our mission.

### **CREDIBILITY, IDENTITY and VISIBILITY:**

Improve credibility through evidenced-based reporting; increase visibility and identity through brand management, marketing and PR: commemorate Zonta Rose Day , March 8<sup>th</sup>.

### **MEMBERSHIP :**

Grow internationally through effective recruitment, retention and revitalisation and to enhance value for members through participation, education, networking and other activities.

### **FINANCIAL :**

Increase support for the Zonta International Foundation by increased personal and club contributions, planned gift giving and donor development.

<p>ZONTA INTERNATIONAL FOUNDATION TO RAISE US \$ 4,020,000.00 in 2008 -2010 With our help this can be achieved and will enable ZIF to assist more women and children.</p>
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### **GOVERNANCE :**

Align and integrate strategies: develop performance-based culture: use information and technology for informed decision making : develop tools and resources to support strategy: build a pool of leaders through review of systems, structures , programs and policies.

Kari Vieth  
Governor